

ANNUAL CONFERENCE 2008



Libraries 2L



Learning & Literature

Joint conference partners
ASLA Tasmania & CBCA (Tas Branch)
invite you to the
two day annual conference for
Tasmanian schools and libraries

Friday 15th August – Saturday 16th August

RYDGES Hobart & **Hutchins School**, Hobart

Celebrate the long awaited announcement of the
CBCA Book of the Year Awards
and the commencement of
Book Week's *Fuel your mind*
with award winning author **John Heffernan**
on Friday evening at dinner.

Keynote Speakers & Authors

Dr Susan La Marca



Keynote address: Designing for Learning



Dr Susan La Marca is a teacher-librarian at Ivanhoe Girls' Grammar School in Melb. She is also the editor of *Synergy*, the research journal of the School Library Association of Victoria and associate editor of the journal *Viewpoint: on books for young adults*. Produced at the University of Melbourne. She was the **Victorian judge for the Children's Book Council of Australia Book of the Year Awards in 2006/2007** and works as a consultant and speaker in the areas of children's and young adult literature and libraries.

Her PhD thesis analysed the factors that contribute to the creation of a reading environment in secondary school libraries. She has presented on this and a variety of other topics related to school libraries throughout Australia and overseas.

Susan has edited a number of texts in the field of teacher-librarianship including *Back to Books: Creating a Focus on Fiction* (1999), *Books up Front: Investing in the Value of Reading* (2001), *Effective Learning Spaces: Inspirational Library Design* (2003) and *Rethink!: Ideas for inspiring School Library Design* (2007). She is also the co-author with Dr Pam Macintyre of *Knowing Readers: Unlocking the Pleasures of Reading* (2006).

Current research into learning and educational authority blueprints that inform curriculum development tell us a great deal about how we should design learning spaces to improve student outcomes. This will be positioned within a discussion of library policy and planning as it relates to design and current views about the future of library design. The importance of the physical environment – furniture, fittings, colour, light, temperature and acoustics – will all be explored in relation to library design and student learning. Best practice illustrative examples from around the world will be shared.

Saturday's session: **Knowing Readers**

This presentation will explore the relationship between pleasure reading and student achievement and the centrality of engagement, the enabling adult and the reading environment in creating knowing readers. Strategies for the use of a variety of texts to support and extend these ideals will be discussed.



Kevin Hennah



Retail Consultant, Kevin Hennah has worked closely with Public and School Libraries since 2002 on strategies to maximise productivity of space and improve overall presentation and image. As a speaker, he brings credibility to his presentations by drawing on his visits to over 400 libraries throughout Australia & New Zealand. His ideas are further reinforced by examples of new libraries for which he has created design concepts. The Author of The Victorian Public Libraries' Image Handbook, Kevin has recently worked on '**Re-think**'; a new publication with The **School Library Association of Victoria**. His visits to leading UK Libraries also provide a broad perspective on international developments.

Drawing parallels from 15 years experience working with clients in the retail and service industry such as The Body Shop, Virgin Mobile, OshKosh, Westfield, Kathmandu and Australia Post, Kevin Hennah presents innovative ways to bring new life to libraries:

Library Testimonials

"Kevin has inspired so many public library staff around Victoria to adopt professional visual merchandising techniques in their libraries for the first time. His warmth and natural enthusiasm in training sessions sold even reluctant staff on his ideas," **Nicole Lowndes · VICNET · Marketing, State Library of Victoria**

"NSW Public Libraries have "discovered" Kevin Hennah and his inspirational, yet achievable approach to merchandising in libraries. Kevin empowers every participant to be able to put theory into practice with down to earth advice for beginners and plenty of tips for those with some experience. **Jan Richards · Manager Central West Libraries & Co-ordinator @ your library in New South Wales**

"Thank you for such an inspiring workshop. I have come away with so many great ideas. I'm very excited and using them. The most worthwhile in-service I have been to in ages"

Tania Davis · Henschke Primary School.

PRESENTATION 1: Library Design & Space Management

Designed to inspire participants to challenge traditional library layout and explore opportunities to increase usage via clever use of space, this dynamic presentation will explore:

Explores:

- How to apply retail merchandising principles to library layout
- Strategic placement of categories
- Techniques to cleverly manage traffic flow
- Strategies to maximise productivity of space
- Inspiration on library design and furniture

PRESENTATION 2: Transforming your library on a shoe string budget

With an emphasis on low-cost, simple solutions, Kevin Hennah demonstrates countless ways to improve library presentation at little or no expenses.

Explores:

- Simple and efficient techniques to improve overall presentation standards
- Strategies for creating professional & powerful displays
- Ideas for improving clarity and professionalism of signage
- Inexpensive yet innovative display 'tools of the trade' designed to save time and add professionalism to displays
- Clever use of colour in the library environment

John Heffernan



John has been writing since 1997. His main age group is 10-14 years, but he writes for older and younger readers, producing both YA novels and picture books.

One series that has been very popular is the award-winning SPUD novels. There are three books (SPUD, CHIPS and PUP) that deal with life on the land in Australia seen through the eyes of the work dogs. In these books John deals with issues such as dysfunctional families, alcoholism, cruelty to animals, as well as environmental matters. His books leave readers in no doubt about the importance of trust, friendship and love especially between human and animals.

A more recent novel – A HORSE CALLED ELVIS – is also in this vein, but goes further. This is a book written on several levels. It can be enjoyed by readers in the 10-14 year range. John has also written on war and refugees. MY DOG is a picture book for all ages about the war in Bosnia. The sequel to this book (MORE THAN GOLD) deals with a young Bosnian refugee who settles in Australia with his mother.

He has two books out in the Mythos Trilogy, which focus on a post-apocalyptic Sydney in the 23rd Century. Wild, tattooed tribes called the Oztrakii battle with the rulers of the Sydney basin called the CroNullas. The two titles published so far are CBD and GBH. A third book is being written at present, called FAQ.

John has received several national and international awards. SPUD and PUP were both classified as Notable Books by the Children's Book Council of Australia. RACHAEL'S FOREST was short listed for the Wilderness Society's Environmental Award for Literature. MY DOG was awarded Book of the Year and Honour book by the CBCA, as well as being short-listed for the NSW Premier's Literary Award.

Saturday plenary session:

"Characters, realism and emotional honesty. These are three main aspects of my writing." John Heffernan discusses his range of books in an effort to show what he's been trying to achieve. "Every now and then I like to stop and ask myself where I've been going with my writing, and where I'd like to go next."

Saturday Workshop:

Heads for Tales: drawing out the stories that the young have in their heads **and** hearts.

MY DOG has been being translated into French and Japanese. John's next picture book, TWO SUMMERS was short-listed for the CBCA Picture Book of the Year in 2004, and won the Crichton award for Freya Blackwood's wonderful illustrations.

John mainly publishes with Scholastic Australia, but has also started writing for other publishers: Lothian Press, ABC Books, and MacMillan He has done a reworking and expansion of the very popular PETE PADDOCK BASHER, put out by ABC Books, and contributed to the ABC collection called H2O: Stories of Water. He has also produced a fantasy novel in the Quentaris Series from Lothian Press, titled THE MIND MASTER. He had one book out from Lothian in 2006, SYKIE, a fantasy adventure

In 2005 John completed a ghost series with Scholastic under the general title of SPOOKS DOWN UNDER. This led to his bind-up edition of true Australian ghost stories called HAUNTED AUSTRALIA. He also has another picture book out called THE ISLAND, and a creative writing CD for teachers titled HEADS FOR TALES.

John produced a number of books for 2007: (1) **Stinky: The Tale of A Smelly Dog**; (2) **The Boot Thief**; (3) **Eric & Einstein**; and (4) a young adult book, **Marty's Shadow**. **Stinky...** received a Notable Book Award, and **Marty's Shadow** has been CBCA shortlisted for Older Readers.

He has just finished the second Eric & Einstein book (**The Revenge of Dr von Burpinburger**) .

"I never have enough time to write, even though I'm doing it full-time now. I don't think I'll ever get all those tales out that are floating around inside my head. It's great fun trying, though. Story writing is one of the most wonderful and fulfilling of crafts."

Jack Heath



Jack Heath is the author of two books:

The Lab and **Remote Control**.

His third book, **Money Run**, will be released in 2008.

He started writing **The Lab** when he was 13 years old and had a publishing contract at 18. He's 21 now, but all the other writers still make fun of him.

When he's not writing, Jack is performing street magic, composing film music, teaching or lecturing at schools and festivals, or playing a variety of instruments including the piano and the bass guitar. He stoically ignores his lack of qualifications or training in any of these areas.

Jack was born in Sydney in 1986, but has resided in Canberra since age 9. He didn't intend to end up there, but he's afraid of big cities, small towns, places where no-one speaks English, and places where he doesn't know anyone. Every passing day makes it harder to leave.

Friday 11.00am – 12 noon
Hutchins' Auditorium -
Schools Event
[see flyer]

Carole Wilkinson



Historical Fiction in the 21st Century
Historical fiction is alive and well in the 21st Century. Carole Wilkinson examines how and why she chooses to write historical fiction and what it means to her readers.

Dr Ken Price



Web2.0 for school librarians:
empowering students

Program at a glance

Friday 15th	Program	Presenter
9.00 am	Registration	
10.15 am	Morning tea	
10.45 am	Welcome and Conference Opening	Mrs Underwood, wife of His Excellency the Governor of Tasmania
11.15 am	Plenary session Designing for learning	Dr Susan La Marca
12.30 pm	Lunch featuring CBCA Awards Announcement	
1.30 – 3.00 pm	<i>Concurrent session Strand 1 Learning spaces</i> Library design and space management	Kevin Hennah
1.30 – 2.30 pm	<i>Concurrent session Strand 2 Literature</i> An insight into art and illustration	Peter Gouldthorpe and Tony Flowers in conversation
2.30 pm	<i>Syba Signs</i> Poster Presentation	Phyl Williamson
3.00 pm	Afternoon tea and book signing	
3.30 – 5.00 pm	<i>Concurrent session Strand 1 Learning spaces</i> Transforming your library on a shoestring budget	Kevin Hennah
3.30 – 4.30 pm	<i>Concurrent session Strand 2 Literature</i> New kid on the block	Jack Heath
5.00 pm	Close	
6.30 for 7.00 pm	Conference Dinner	John Heffernan
Saturday 16	Program	Presenter
8.30 am	Trade exhibition and bookshop open	
9.00 am	<i>Concurrent session Strand 2 Literature</i> Historical fiction is alive and well!	Carole Wilkinson
9.00 am	<i>Concurrent session Strand 2 Literature</i> Knowing readers	Dr Susan La Marca
10.00 am	Morning tea and book signing	
10.45 am	<i>Concurrent session Strand 1 Learning spaces</i> Managing School Archives: FAQ's, applying for grants and a museum tour	Margaret Mason-Cox
10.45 am	<i>Concurrent session Strand 2 Literature</i> Characters, realism and emotional honesty: these are three main aspects of my writing	John Heffernan
12.00	Lunch and book signing	
12.30 pm	Book Launch The dog on the tuckerbox by Corinne Fenton, illustrated by Peter Gouldthorpe	Hobart Bookshop and Black Dog Books
1.30 pm	<i>Concurrent session Strand 1 Learning</i> News, views and updates in the ASLA world	Isobel Williams
	<i>Concurrent session Strand 2 Literature</i> A closer look at the CBCA Awards	Ricki Barrett, CBCA Tasmanian Judge for 2007 and 2008
2.15 pm	Break	
2.30 pm	<i>Concurrent session Strand 1 Learning</i> Web2.0 for school librarians: empowering students	Ken Price
	<i>Concurrent session Strand 2 Literature</i> Drawing out young people's stories	John Heffernan
3.15 pm	Plenary session Drawing the threads. Where to from here?	Dr Jill Abell and Judy Moss
3.45 pm	Conference close	

Sponsors & Trade Exhibits:

Syba Signs - Black Dog Books – ClickView – Hobart Bookshop – Sandy Bay Bookshop

Accommodation: Conference offers:

Rydges Hobart: www.rydges.com/hobart Ph 6231 1588
reservations_hobart@rydges.com

Manor suite: \$115.00 Two king single beds and one pull-down queen bed
Superior Suite: \$125.00 One king bed and one pull-down queen bed
Antique suite \$135.00 Details on reservation

Argyle Motor Lodge: (Corporate rates) Ph 6234 2488 or 1800 811 504

Standard room: Single \$85, Double/twin share \$89
Executive units: Single \$95, Double/twin share \$99

Accommodation bookings should be made direct, not through this registration

Registration

Accepted only with payment. Prior notice is required for refunds.

Individual member\$140.00

ASLA and CBCA individual or institutional member

Only 2 registrations @ \$140 each for an institutional membership

Non member.....\$180.00

One day & lunch only (members & non-members) \$90.00

Friday - Book Week *Fuel your Mind* dinner \$55.00

3 courses in a set menu/drinks not included

Please advise dietary requirements (see registration form)

Payment by Direct Debit: BSB: 807-009 Account: 12140936

Payment by cheque can be forwarded with registration to:

ASLA/CBCA State Conference

ASLA (Tasmania)

PO Box 164

Sandy Bay TAS 7006

Queries: The Treasurer

Email: jane.hofto@education.tas.gov.au

Please complete form following and return it with your remittance to **The Treasurer, ASLA – TASMANIA , PO Box 164, SANDY BAY, TAS, 7006**

Privacy Policy: ASLA Tasmania uses personal information for the running of ASLA Tasmania to support member services and does not distribute this information without members' consent. Members who provide email contacts are automatically subscribed to the ASLA Tasmania email list unless otherwise notified. Members' contact details are provided to ASLA for the distribution of **Access**.

ANNUAL CONFERENCE *Libraries2L*
Friday 15th - Saturday 16th August 2008
RYDGES Hotel & Hutchins School, Hobart

Registration Form and Tax Invoice

SECTION A: Delegate (Please complete this form for each participant attending)

Contact Details

Title Name Surname

School

Address

Suburb Postcode

Phone Home Phone School

Special Dietary Requirements

SECTION B: Registration (Accepted only with payment) Prior notice is required for refunds.

Individual member	\$140.00
<i>(includes ASLA, CBCA individual or institutional members)</i>		
[2 per institutional membership at individual member rate]		
Non member	\$180.00
One day & lunch only	\$90.00
Friday - Book Week FUEL YOUR MIND dinner ...	\$55.00
<i>[drinks not included]</i> Please indicate dietary requirements above		
Total Cost:	

Cheque
payable to ASLA - TAS

Electronic Funds Transfer
 Credit Union: myState Financial
 Account Name: ASLA Tasmania Inc
 BSB: 807_009
 Account Number: 12140936
 Reference: **Quote name/school**

Please complete this form and return it with your remittance to **The Treasurer, ASLA – TASMANIA , PO Box 164, SANDY BAY, TAS, 7006**

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